

REMARKS

Reconsideration and allowance of this application are respectfully requested. Claims 2, 4, 5-7, and 9-11 are cancelled. Claims 1, 3, 8, and 12 remain in this application and, as amended herein, and are submitted for the Examiner's reconsideration.

In the Office Action, claims 1, 3, 8, and 12 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Alexander (U.S. Patent No. 6,177,931) in view of Killian (U.S. Patent No. 7,163,316). Applicant submits that the claims are patentably distinguishable over the relied on sections of the references.

Independent claims 1 and 3 have been amended to more clearly show the differences between the claimed features and the relied on art. No new matter has been added by these changes. Support for these changes is found, e.g., in Figs. 13 and 27 and on pages 18 and 29 of the specification.

As amended herein, claim 1 calls for:

the program guide being displayed as the initial image if the content information stored in said storage unit indicates that the program guide was displayed immediately before turning off the power source of the receiver, the displayed program guide including a plurality of program logos each corresponding to a respective one of a plurality of programs, and when a given one of the plurality of program logos is selected, the displayed program guide further including a reduced image of the respective program corresponding to the selected program logo and text showing contents of the respective program[.]
(Emphasis added.)

Neither the relied on sections of Alexander nor the relied on sections of Killian disclose or suggest a displayed program guide including a plurality of program logos each corresponding to a respective one of a plurality of programs. Moreover, neither the relied on sections of Alexander nor the relied on sections of Killian disclose or suggest a displayed program

guide including a reduced image of a respective program corresponding to a selected program logo. Further, neither the relied on sections of Alexander nor the relied on sections of Killian disclose or suggest a displayed program guide including such reduced image and text showing contents of a respective program corresponding to a selected program logo when a given one of a plurality of program logos is selected.

Rather, such sections of Alexander simply describe an electronic program guide (EPG) having a grid guide in which channels and program titles are displayed and having a picture-in-picture window in which real time video of the last watched channel is displayed. (See Fig. 1.) The relied on sections of Alexander are not at all concerned with an EPG in which program logos are displayed and are not at all concerned with a picture-in-picture window in which a respective program corresponding to a selected program logo is displayed.

The relied on sections of Killian do not overcome the deficiencies of the relied on sections of Alexander.

For at least the above reasons, it follows that neither the relied-on sections of Alexander nor the relied-on sections of Killian, whether taken alone or in combination, disclose or suggest the receiver defined in claim 1, and claim 1 is therefore patentably distinct and unobvious over the relied-on art.

Independent claim 3 calls for features similar to those set out in the above excerpt of claim 1. Therefore, claim 3 is patentably distinct and unobvious over the relied-on sections of Alexander and Killian for at least the same reasons.

Claim 8 depends from claim 1, and claim 12 depends from claim 3. Therefore, claims 8 and 12 are each distinguishable over the relied-on references for at least the same reasons as its parent claim.

Accordingly, Applicant respectfully requests the

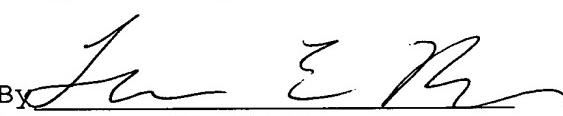
withdrawal of the rejection under 35 U.S.C. § 103(a).

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that the Examiner telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which the Examiner might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: November 13, 2008

Respectfully submitted,

By 
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